

UNISA BOOK ALLOWANCE PROJECT GATHERS MOMENTUM

Intellimali was appointed to manage the UNISA book allowance project for 2019. The project is progressing well with almost 50,000 students assisted to date.

During the first phase of the project, Intellimali placed agents at all campuses to assist the students with their card registration and to address any questions they might have.

Now, in the second phase of the project, we have partnered with Van Schaik Bookstores. This strategy has proved to be very successful as students can visit their nearest Van Schaik Bookstore, receive their Intellicard and be registered within



minutes. Students are also able to access our Contact Centre if they need any other assistance.



SPEPRES SET TO REWARD ENTREPRENEURIAL EFFORT

The SPEPRES project commenced in mid-April with an initial intake of almost 7,000 individuals. These qualifying individuals will attend a programme designed to provide them with both basic life skills and specific entrepreneurial skills to function within various work-place environments. Students will receive stipends and earn money through completing various entrepreneurial tasks.

Intellimali will be hosting the transactional platform which will allow students to receive their stipends and income and then conduct various transactions within the closed loop environment.

The logo for 'YOUNG Entrepreneur' is set against a dark blue rectangular background. The word 'YOUNG' is written in a white, uppercase, sans-serif font, with a thin white horizontal line underneath it. Below 'YOUNG', the word 'Entrepreneur' is written in a white, lowercase, serif font.



KREEATE ENTREPRENEURIAL GAME

This exciting project sees Intellimali partner with technology company, Kreate, which has developed a fun way for learners aged 14- 18 to not only study subjects like Maths, EMS and Accountancy, but to also learn about entrepreneurship.



Learners can enter quiz competitions, where they earn points and receive rewards for their results and use the e-commerce platform in the game to purchase products from peers and merchants registered on the platform.

Intellimali has integrated with the Kreate game and facilitates all these in-App transactions.

GROWTH DEVELOPMENT FORUM

The 2019 “Growth Development Forum (GDF)” is again being facilitated by Laurice Baker and a number of our young professionals were invited to attend.

Personal development is a lifelong process and this six-month programme enables people to assess their skills and qualities, start a journey of self-discovery, consider their aims in life and set goals in order to realise their potential.



INTELLIMALI CARES

Our Intellimali cares team visited Sobambisana Primary School with the Help2Read organization. The ability to read can transform a life, a community and a country. Help2Read has worked in over 200 schools and helped more than 17,500 children learn to read since 2006.

Intellimali was touched by this amazing work and donated two Tablets to enable reading sessions. These technology tools will help their literacy programme transform young lives at this school.

